



Md Arif Hossain Khan

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Experience

JessoreIT Junior Executive

Worked with an affiliate marketing team where I was first introduced to various types of websites and learned about conversion strategies, content marketing, and project execution.

Sept 2018 - 2019

SYNCAP Business Manager

Worked with a venture where I created and tested eCommerce stores, gaining experience in branding, website design, and quality assurance. I collaborated with the team on complex projects and learned about team building.

Dec 2019 - 2022

UX UI Designer Remote Freelance

Currently, I am working as a freelance UX/UI designer on Upwork and have completed over 40 projects in the past year. My work includes designing websites, apps, landing pages, and SaaS platforms. I have decided to build my career in this industry.

Sept 2022 - Currently working in this role

Skills

- Equity-Focused Design.
- Design Sprints
- Persona
- User Journey Map
- Competitive Audit And Report
- Create storyboards
- Low-fidelity prototype
- Build a research plan
- Conduct a usability study
- Research presentation
- Information Architectures
- Paper Wireframe
- Responsive Web Page
- Digital Wireframes
- Low Fidelity Wireframe
- Create Mockups
- Work With Design System
- High Fidelity Prototypes

Proficient In Tools: Figma, Adobe XD, And Sketch **Also In:** Slack And Skype

Fluent In: English **Great Communication Skills Within A Team**

Education

Mirpur Collage Higher Secondary School Certificate

I earned my Higher Secondary School Certificate in Business, driven by a dream to become a businessman. With a passion for entrepreneurship as my chosen way of life, I completed my HSC and then immersed myself in the corporate world to pursue this ambition.

August 2016

Certificate

Google UX Design Professional Certificate

I completed the Google UX Design Professional Certificate, where I learned essential skills such as user research, wireframing, prototyping, and usability testing. This comprehensive program has equipped me with the knowledge and hands-on experience needed for a successful career in the UX design industry.